

Cuz baby look at you now!

Papa Joe – 11/2
 Tony Bryant- 12/13
 Frank Adkins-12/13
 Rene Gonzalez- 11/22
 Bernie Holsman – 10/14
 Joe “wild hands” Wiese -12/30
 Jeff Devono-12/10
 Eliga Frazier 10/24
 Adam Vanderslice-10/23
 Stanton Davis-10/8
 Jesse Edkin-12/18
 Mark Crain-12/22



Another year another dollar!

Rene Gonzalez- 10/15/2008
 Pierre Jackson- 10/01/11
 Don Lemmon- 10/13/2010
 James Sanchez- 11/05/03
 Antonio Wilson 12/13/11
 Bob Newton 11/3/2008
 Jeff Devono 11/15/2007
 Adam Vanderslice-10/16/2012
 Lynn Cline-10/15/2012

Fun Holiday adventures on a budget

HOLIDAY EXPRESS SCHEDULE

16-Dec	Higginsville, Mo.	Depot	4 p.m.
17-Dec	Odessa, Mo.	Mason Street	4 p.m.
18-Dec	Kansas City, Mo.	Union Station	2 p.m.-5 p.m. Open to public, 5:30 p.m.-8 p.m. Private event for KCS employees
19-Dec	Kansas City, Mo.	Union Station	Noon-8 p.m.
20-Dec	Kansas City, Mo.	Union Station	9:30 a.m.-7 p.m.
21-Dec	Kansas City, Mo.	Union Station	9:30 a.m.-7 p.m.
22-Dec	Kansas City, Mo.	Union Station	9:30 a.m.-5 p.m.

The Holidays are here and that means spending money! What it should mean is spending quality time with the family because smiles and memories shouldn't be expensive. Here is a list of fun and inexpensive things to do in KC.

KCS' Holiday Express is a six-car train that brings Santa Claus and his elves to communities throughout the U.S. network at scheduled stops. These events are free and open to the public. No tickets are required. The Holiday Express also has a charitable component. At each scheduled stop, The KCS Charitable Fund makes a contribution of gift cards to the local Salvation Army to provide warm clothing and other necessities for children in need. Led by KCS' Southern Belle business train, the Holiday Express train includes a smiling tank car “Rudy”; a flatcar carrying Santa's sleigh, reindeer and a miniature village; a ginger bread boxcar; the elves' workshop; the reindeer stable; and a little red caboose. For more information visit them online at <http://www.kcsouthern.com/en-us/AboutKCS/Pages/HolidayExpress.aspx>.

Maffie Stage Coach in Olathe is a historic site with stage coach rides and a working blacksmith shop. They also offers fun events through out winter for free to \$5-\$8 a person depending on the activity. These events including Christmas open house Dec 7, Christmas Tea Party December 8 and select Saturdays they offer horse-drawn sleigh rides in the snow. Check out their events page for up to date events <http://www.olatheks.org/parksrec/Mahaffie/Events>.

Plaza Lights Thanksgiving is when the lights get their most action and attention, but the best time is when the crowds have parted and the plaza shines. Head down to enjoy the beautiful lights on foot or in the warmth of your car.

Crown Center has a ton of activities, shops and food. However the best part of winter at Crown Center is the Ice Terrace. Regular admission is \$6, or free for adults over age 60 and children age 4 and under. Skate rental is \$3, or skaters may bring their own. Tuesday after 5pm it's buy one get one free (not including \$3 skates).



Trash is Cash Newsletter

FALL 2013

OCTOBER - DECEMBER 2013

A word from the president

Another year has come and gone and what a year it has been! We had an amazing year across all of the companies. As we move into the 30th year of our company things are aligned to be our best year to date! Our sales staff is in sync and working beautifully together. They are bouncing ideas off each other, trading contacts and coming up with new and fresh ideas for sales and marketing.

Along with the new we are bringing back the old. Tim and Connie have set up lunch with some of our best customers. This is such a great idea that we use to do and have moved away from in the past years. I am so excited to get this ball rolling again; sitting customers down together to talk about their business and ours. It is a

win win for everyone and our customers are looking forward to being a part of this as well.

Along with the sales department our staff and managers have really stepped up this year. Everyone pitched in where it was needed. There were no boarders or lines when it came to companies and/or job titles. Special Crew helped with special events, the barn helped with the Chiefs Stadium, many helped with the Holsman Stables Haunted Hayride and everyone helped with the hay! It is great to see us all come together as a whole team.

Rick has taking the sweeping company to new heights. We have recently bought 6 street sweepers and Rick is putting in the time to put them

to work. Along with sweeping he has dipped his hands into paving and sold our largest account to date. He is on fire and we are proud of him. Keep it up Rick!

The barn has gone through some huge changes this year if you haven't visited in a while I would suggest checking it out. The ranch is looking really high-end with all the new updates. Check out more information in this newsletter to see what we have done.

I want to thank everyone for the positive and go get'em attitude that you have all shared. I am the most excited I have ever been in this company moving into our 30th year. We wouldn't be where we are today without all of your hard work! GT

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Plaza gets ready to shine

This year marks the 84th Lighting Ceremony. The lights will be pulled by hometown celebrity Rob Riggles. They will be adding a special touch this year by surprising a military family with a loved one's surprise appearance. It's always amazing to experience such a happy moment.

The Plaza Lighting Ceremony

is when we shine the brightest all year long. This time honored tradition puts Kansas City on the map nationwide and it is our responsibility to ensure that the Plaza looks good doing it.

While the people fill the streets we fill the trash cans with fresh bags and sweep the streets of debris and litter. We get compli-

ments from our customers to the patrons who line the streets. We couldn't do it without the help of all of our staff. We appreciate the sacrifice you make working Thanksgiving night. It is a real team effort and we would like to give thanks to all that contribute to this spectacular night.

Roll-offs look to 2014 with new eyes

The roll off department continues to roll with the help of Tim Waller. He has taken over the role of dispatch and has done a wonderful job getting in touch with all of our customers and ensuring them top quality attention and service.

We have had a fantastic year in 2013. We want to thank Roy Robertson, Bob Newton, Tim Waller and Bruce Smith for covering all the bases and for their great customer service. We get

calls all the time thanking us for their professional attitudes and going above and beyond their job to service our customers. This is the reason people chose American waste because we don't avoid challenges.

We also want to thank Robert Felton and Kenny Foster for all they do to keep the fleet in good shape. However, most of all the roll-off team would like to thank Gale for his vi-

sion and direction to take us into 2014; which looks to be our most promising and exciting year to date.

We are also happy to welcome back Mike Rich to the company. He has always been a top performer in all areas of the company.

Overall the roll-offs are seeing exciting and new changes this year and we can't wait to see the results!

American changes the face of Sweeping again

2013 has been a year of transformation for American Sweeping. The grand old lady of the American Companies has undergone a recent facelift. With one stroke of the pen, American Sweeping became the biggest mechanical broom contractor within a 250 mile radius.

American sweeping made a purchase acquisition of six Elgin Eagles, from Kansas City Missouri. This is in addition to the two Eagles already in current operation. American Sweeping will engage in markets that were previously unavailable. The doors of change in business strategy and philosophy are wide open. Moving into 2014, American Sweeping is poised to become the number one contractor with regard to mechanical broom sweeping in the Midwest. Thank you Gale Holsman for giving us this opportunity and vision for growth!

2013 has been a good year. Kicking off in early spring with apartment complexes, construction contractors and municipalities. The momentum has carried ASI through the summer and now into late fall. We still have six weeks to turn a good year into a great year. We will be working around the clock to ensure that when the calendar flips from 2013 to 2014 we are prepared for all challenges and growth opportunity.

Thanks to all employees who have contributed to the success this year! From the sales and marketing, the shop maintenance, all operators and

laborers. Thank you! It would not have been possible without everyone's combined group efforts.

And on that note the Special Crew would like to wish you and your families a very happy holiday season and a prosperous 2014.



Websites:

americansweepingkc.com
americanwastesystems.com
totalvenue.com
kcdropzone.com
classiccarskc.com
holsmanstable.com

Updates make Holsman Stables good as new

Holsman Stables has gone through a major overhaul in the last year. Everything is shiny and new again from the ground up including a new addition to the farm.

We have painted the entire barn trim and stalls John Deere green, painted the indoor arena, new arena lights, new bars on all the stalls, new panels and custom Holsman insignia gates.

In addition to all the new updates our barn is kept spotless. We have been told time and time again by visitors that our barn is the cleanest barn they have ever seen. Thanks to Lisa Yazel and her crew who work tirelessly around the clock to ensure our barn is always show ready!

Among the biggest changes to the barn is our brand new custom built hay barn. The new barn will house our new hay venture that has gotten some real legs this year. Gale is excited

to take this new venture to the next level and now we have a beautiful home to do it in.

If you haven't been out to the barn in a while; we suggest coming out and taking a look. You will be amazed, it is truly beautiful! We would like to thank our new barn staff for working long hours and getting everything completed. Sandee Smith, Tyler Cumpton and Pat Love we appreciate all your hard work. Pat has become a renaissance man for American Companies. He works the hay division along with the Arrowhead Stadium and essentially taking care of whatever Robert dishes out to him. Thank you Pat for being so versatile and a team player.

On another note thank you to all that helped with our Haunted Hayride. It was a complete success! We had over 500 people throughout the night and everyone had a great time.



The whole company pitches in on event season

The toilets have had their best year yet! They keep topping the years past and have now found themselves as one of the top toilet companies in the area!

Connie Smith has done a great job taking care of business this last quarter. She has stepped up and handled our customers with the same great quality service they have come to expect!

How many toilets did we touch? The toilet crew set, picked up, and cleaned hundreds of toilets this season. Our team is second to none! Papa Joe Peterson thinks he's a postal carrier because he has worked in the wind, rain, heat and cold. Robert Felton runs every time he sees Connie coming his way. Robert manages more than we will ever know and our customers love him! Thanks to the toilets he knows every red barn from the office to Weston Park. Rodney "Little Tuna" Hughes resorted to hiding in a

toilet just to take a break so he won't hear "please just clean one more" and "Don't forget the Boxes!" Richard and Patty Thomas stepped up to the plate on special events this season as the couple who can work together with a smile then come back the next day and do it again. Pat Love from the Stables' hay division has been very helpful this season with the addition of more toilets and special events at Arrowhead Stadium.

It is amazing to see the dedication of all the managers during special events. Everywhere we turned managers were right in there with us. Thank you Gale Holsman, Rick Clemmons, Mark Crain, Jarrett Van Dover and Aaron Knight for having our backs during events this season. If you have not seen the video of Aaron cleaning a toilet after Lee's

Summit Oktoberfest ask Gale, it is priceless footage.

Without the smiling faces and cheerful voices of our front office staff Jesse Edkins and Lynn Cline we would not be out working these events. They answer the many incoming calls plus come out to help with special events on the busy weekends.

Jeff Devono set, cleaned and picked up hundreds of construction and special event toilets this season. Mud or heat; tight spots or open fields Jeff managed to touch more toilets than we can imagine. Big thanks to Jeff for working a lot of long weird hours this season.

Connie would like to thank everyone for helping her through a very successful season! And as always we will work on making next year even better!